

The background of the slide is a composite image. It features a world map in a light grey tone. Overlaid on the map is a network of white dots connected by thin white lines, representing a global logistics or supply chain network. In the foreground, a person's hand, wearing a dark suit sleeve, is pointing towards the map. The overall image has a professional, business-oriented feel.

Presentation to Freight Forwarder Networks

Challenges Freight Networks Face

- Due to low Freight Rates many Freight Forwarders are transitioning from Logistics Only Services to Logistics & Supply Chain Service Providers
- Freight Networks traditionally are mainly focused on Logistics Connection services.
- Freight Networks Need to be seen to be offering extra value adding Services to members.
- Members often don't see value for money.
- Members don't see new revenue generating opportunities.
- Freight Networks need to ensure that they have an active and engaged member base.
- Freight Networks need to differentiate themselves from their competitors.

Solutions for Freight Forwarder Networks

“Provide your Network Members with other Supply Chain Revenue generating Services.”



2019 GLOBAL LOGISTICS & SUPPLY CHAIN COMPANY



Introduction to Goodada Inspection Services

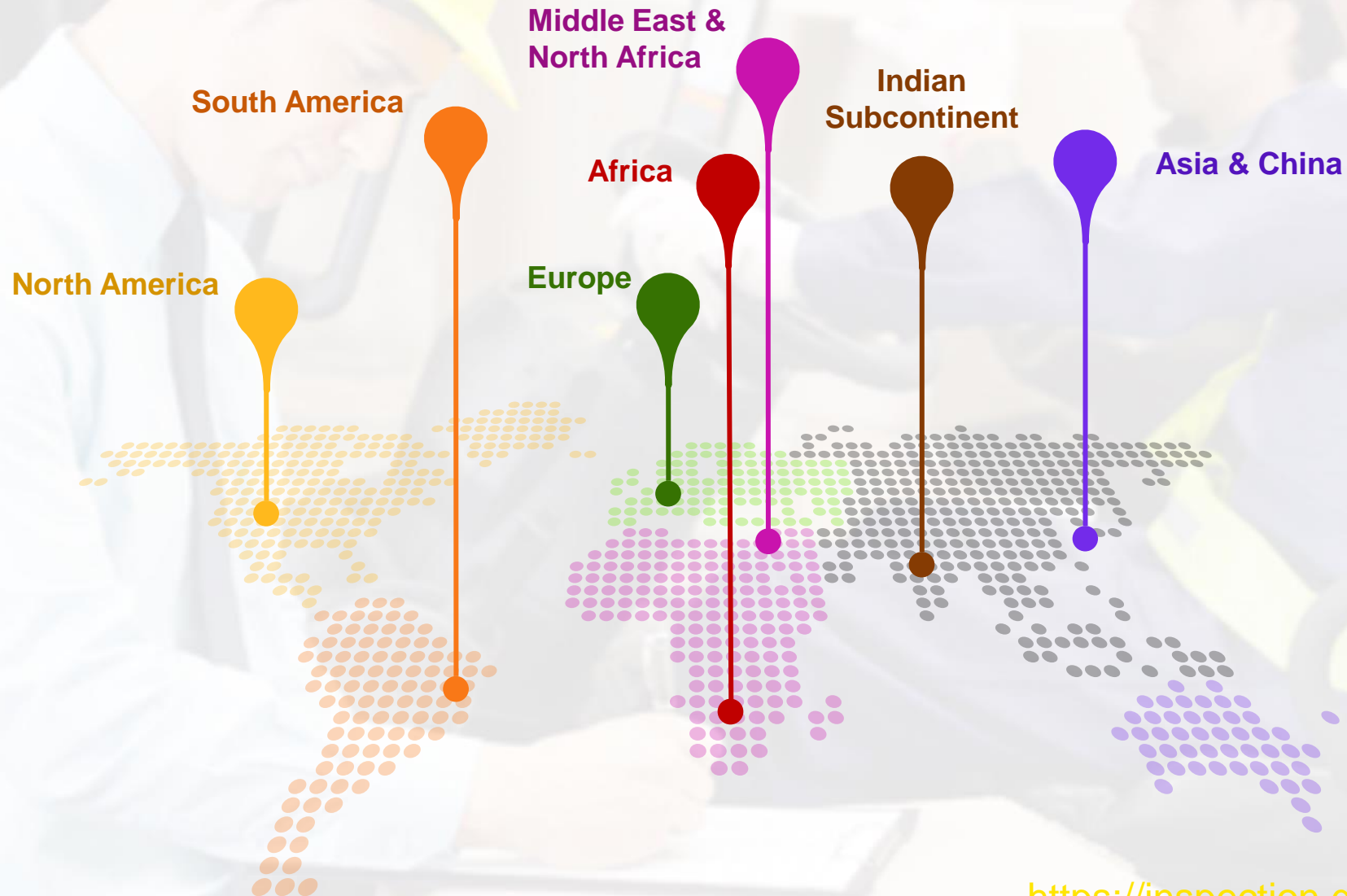


Founder Introduction- Aidan Conaty

- From Dublin, Ireland
- Qualified Accountant (CIMA) and MBA
- 2004 founded Chinese company called TCI China
 - Headquarters in Qingdao China.
 - China Trade Support Consultation Services which assists foreign companies trade with China.
- 2012 founded Goodada Inspections
 - Provide Inspection & Audit services across 76 countries.



Goodada Inspects in 76 Countries



Quality Control Inspections & Audit Services

1. Product Inspections

- **Finished Goods Inspection** - Product Specifications and Packaging. **Check Quality of Goods**
- **Container Loading Inspection** – Inspection of Loading at Sellers Location. **Confirm loaded quantities and labelling**
- **Inbound Cargo Inspection** – Inspection of Goods at the final destination or Warehouse facility. **Verify any potential customer complaints on product Quality**
- **During Production Inspection** – Over come Production Delays & Communication Issues

2. Audits

- **Supplier Audit** – Visit and verify a Potential Supplier
- **Buyer Audit**- Visit and verify a Potential Buyer
- **Ethical Audit** – Check a Supplier for Child Labour and Employee Welfare
- **Code of Conduct Audit** – Check a Supplier adherence to a Code of Conduct Policy

Services across the Customer Journey

	Purchasing Due Diligence	Product Inspections at the Seller	Inspections at the Final Destination	Corporate Responsibility	Selling Due Diligence
Reason Why	Knowing who you are buying from can reduce the risk of loss through fraud or poor quality.	Product Inspections save money by reducing the cost of failure or delivery delays.	Check goods have arrived in good condition or be able to respond to a customer complaint.	Protect Your firms reputation by monitoring ethical trading across its entire supply chain	Avoid risk and resource waste in your sales department with buyer background Checks
Services	<ul style="list-style-type: none"> • Supplier Audit • Factory Audit • Social Audit • Code of Conduct Audit 	<ul style="list-style-type: none"> • Pre-Shipment • Container Loading • During Production • Production Monitoring • Early Production 	<ul style="list-style-type: none"> • Inbound Cargo • Quality Sorting Service 	<ul style="list-style-type: none"> • Social Audit • Supplier Code of Conduct Audit • Buyer Code of Conduct Audit 	<ul style="list-style-type: none"> • Buyer Verification • Buyer Code of Conduct Audit

Why Quality Control Inspections

“When a client doesn’t have product to move, Freight forwarders are not making Money”

- Quality Control Inspections enable Freight Members to engage and assist their clients with Supplier Issues or Product Problems.
- Quality Control Inspections target the same client base as freight forwarders.
- Assists Freight Networks to help add commercial revenue opportunities for their members.
- Helps Freight Forwards to transition to a Supply Chain Services Provider

Why partner with Goodada Inspections

- Goodada is a Professional QC firm Customer Service
- Instantly Freight Forwarders can offer QC services in 76 countries
- We inspect a broad range of goods from Fruit-Furniture-Apparel-Appliances
- Dedicated Customer Support for both Freight Forwarder and their Customers
- Clients can book in the inspections online
- Visits within 48 hours

What are the Potential Revenue Steams

- Product Inspections at the Suppliers Location
- Inspections at the Freight Forwarders Warehouse facility
- Inbound Inspections at the Clients warehouse
- Quality Sorting services to fix failed deliveries
- New Supplier/ Buyer Verification Audits
- Auxiliary Services e.g. Ethical Audits and Trade Support

Targeted Customer Segments



Freight Forwarders

- Owners
- Commercial Director
- Sales managers

Inspection Buyer/User

- Business Owner
- Quality Control Manager
- Purchasing/ Buyer
- Logistics/ Warehouse Managers



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Questions Please