



# MPL & EVERGLOBE PARTNERSHIP 2021



**Presented By:** Everglobe CEO, Jorge Pareja





#### WHO WE ARE?

- We are an International Trading Company which supports small and medium companies by introducing their specialty products to the U.S.A. and Latin American Markets.
- As such we offer marketing, consulting, import, and export of products. Resulting in strong sales through an array of different channels as wholesalers, retailers, and e-markets.









#### WHERE ARE WE LOCATED?

- Los Angeles, California. U.S.A.
  - Located in the diverse bustling city of Los
     Angeles which is home to 40 million people.
     One of the innovative influential cities in the US
     a market of 330 million people alone.
- Panama City, Panama.
  - We also have an office in Panama. Acting as a gateway hub to all Central & South America, and the Caribbean: a market of 647 million people.









#### **HOW CAN WE PARTNER WITH MPL MEMBERS?**

#### We need products!

- Your clients have a product we are searching for. Let's set up a meeting and connect.
- You present us the product or the client for analysis and review as part of your enhanced services.

#### Your client is looking to expand to new markets

- Your client is reviewing the possibilities of entering new markets, specifically to the U.S. or Latin America.
- You introduce the client to us for product analysis and review as part of your enhanced services.





#### **HOW IT WORKS?**

- Everglobe® will inquire regularly for products based of consumer demand through MPL network.
  - MPL Members check among their clients if this product is available and showcase it to us.
  - Everglobe® reviews the product potential and the client needs to establish the best course of action and a "tailor made" business proposal.





#### **BENEFITS FOR MPL MEMBERS?**

- Be able to offer their Clients their services as a trading company throughout a trusted independent MPL partner.
- If Product is selected ....
  - MPL members increases their business through significant cargo volume from its new client's market.
  - MPL member earns a commission for the product purchased or sold in the new market.
  - A collaboration among members as cargo will be handled at both ends by an MPL member and MPL partner.
    - Commissions will vary depending the business but will be typically 2% to 5% of FOB price.





#### **CONTACT US**

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#### THANK YOU!

## We Look Forward to Cooperating With You In The Near Future







### IMAGES SLIDES



























